



Identity Theft Resource Center

Report Date:

7/1/2010

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2010 Data Breach Category Summary

How is this report produced? What are the rules? See last page of report for details.

Totals for Category: Banking/Credit/Financial	# of Breaches: 38	# of Records: 1,851,803
	% of Breaches: 11.1	%of Records: 20.7%
Totals for Category: Business	# of Breaches: 122	# of Records: 5,562,262
	% of Breaches: 35.8	%of Records: 62.2%
Totals for Category: Educational	# of Breaches: 30	# of Records: 286,185
	% of Breaches: 8.8%	%of Records: 3.2%
Totals for Category: Government/Military	# of Breaches: 54	# of Records: 532,381
	% of Breaches: 15.8	%of Records: 6.0%
Totals for Category: Medical/Healthcare	# of Breaches: 97	# of Records: 707,503
	% of Breaches: 28.4	%of Records: 7.9%
Totals for All Categories:	# of Breaches: 341	# of Records: 8,940,134
	% of Breaches: 100.0	%of Records: 100.0%

2010 Breaches Identified by the ITRC as of:	7/1/2010	Total Breaches: 341
		Records Exposed: 8,940,134

The ITRC Breach database is updated on a daily basis, and published to our website on each Tuesday. Unless noted otherwise, each report includes breaches that occurred in the year of the report name (such as "2009 Breach List", or became public in the report name year, but were not public in the previous year. Each item must be previously published by a credible source, such as Attorney General's website, TV, radio, press, etc. The item will not be included at all if ITRC is not certain that the source is real and credible. We include in each item a link or source of the article, and the information presented by that article. Many times, we have attributions from a multitude of media sources and media outlets. ITRC sticks to the facts as reported, and does not add or subtract from the previously published information. When the number of exposed records is not reported, we note that fact. When records are encrypted, we state that we do not (at this time) consider that to be a data exposure. However, we do not consider password protection as adequate, and we do consider those events to be a data exposure.

The ITRC Breach Report presents individual information about data exposure events and running totals for the year. The ITRC Breach Stats Report develops some statistics based upon the type of entity involved in the data exposure.

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