

CONSUMERS CARE

about

Cybersecurity



Consumers are more worried about cybersecurity and spend more time protecting themselves

This information is provided by a survey from Experian and Identity Theft Resource Center.

■ WHILE MANY FEEL

EMPOWERED

IN SAFEGUARDING THEIR INFORMATION,

■ consumers are also annoyed by how many precautions they need to take.

73% Consumers surveyed are most worried their personal information will be exposed or stolen while accessing their accounts online.

79% Millennials surveyed are most concerned with accessing public wi-fi.

45% Amount of people who spend at least one hour each week on activities such as checking statements, changing passwords and addressing possible fraud.

PRACTICE VIGILANCE

Just like we lock our car doors, look both ways before crossing the street, and never leave our wallets or purses unattended in a public place, we have to integrate ongoing vigilance into our daily lives.



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