ITRC | IDENTITY THEFT RESOURCE CENTER

2018 KEY FINDINGS

Total number of breaches reported in 2018 are **DOWN 23%** SINCE 2017 **BUT**

Exposed
Consumer PII records are UP 126% FROM 2017

INDUSTRY

	2017		2018	
	BREACHES (annual amount)	RECORDS EXPOSED (annual amount)	BREACHES (annual amount)	RECORDS EXPOSED (annual amount)
Banking/Credit/Financial	134	3,230,308	135	1,709,013
Business	907	181,630,520	571	415,233,143
Education	128	1,418,455	76	1,408,670
Government/Military	79	6,030,619	99	18,236,710
Medical/Healthcare	384	5,302,846	363	9,927,798
Annual Totals	1,632	197,612,748	1,244	446,515,334

HACKING was the most common form of data breach

THE **BUSINESS SECTOR** — Had the largest amount of data breaches but had the lowest rate of exposure per breach.

THE **HEALTH CARE** FIELD — Had the second largest amount of breaches in 2018 and the highest rate of exposure per breach.

Marriott International had the highest number of reported records exposed in 2018, impacting **383 MILLION** people worldwide.

UNITY-POINT HEALTH exposed info for **1.4 M** patients.

FACEBOOK
One **MAJOR** breach allowed hackers to access "tokens" for 50 million accounts

GOOGLE
Breached **TWICE** impacting **53 M USERS**