### 2018 Key Findings

Total number of breaches reported in 2018 are **DOWN 23% BUT**

**Exposed**

Consumer PII records are **UP 126%**

#### Industry

<table>
<thead>
<tr>
<th>Industry</th>
<th>Breaches (annual amount)</th>
<th>Records Exposed (annual amount)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Banking/Credit/Financial</td>
<td>134</td>
<td>3,230,308</td>
</tr>
<tr>
<td>Business</td>
<td>907</td>
<td>181,630,520</td>
</tr>
<tr>
<td>Education</td>
<td>128</td>
<td>1,418,455</td>
</tr>
<tr>
<td>Government/Military</td>
<td>79</td>
<td>6,030,619</td>
</tr>
<tr>
<td>Medical/Healthcare</td>
<td>384</td>
<td>5,302,846</td>
</tr>
<tr>
<td>Annual Totals</td>
<td>1,632</td>
<td>197,612,748</td>
</tr>
</tbody>
</table>

**2017**

2017 KEY FINDINGS

**Hacking** was the most common form of data breach

**The Business Sector**

Had the largest amount of data breaches but had the lowest rate of exposure per breach.

**The Healthcare Field**

Had the second largest amount of breaches in 2018 and the highest rate of exposure per breach.

Marriott International had the highest number of reported records exposed in 2018, impacting **383 MILLION** people worldwide.

**UnityPoint Health** exposed info for **1.4 M patients**.

**Facebook**

- One MAJOR breach allowed hackers to access "tokens" for 50 million accounts

**Google**

- Breached TWICE impacting **53 M users**

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