



**IDENTITY THEFT
RESOURCE CENTER**
20 Years of Service in 2020

Identity Theft Resource Center's 2020 Six-Month Data Breach Analysis and Key Takeaways

- As of June 30, 2020, the Identity Theft Resource Center (ITRC) has catalogued 540 publicly-reported data breaches

6 MONTH JAN - JUN 2020

Month	# of Breaches	# of Individuals Impacted
JAN	94	1,248,643
FEB	99	122,717,723
MAR	83	7,249,555
APR	90	24,956,140
MAY	108	7,262,475
JUN*	66*	116,487*
YTD TOTAL	540	163,551,023

*As of 6/30/2020

Source: Identity Theft Resource Center© 2020

- The ITRC's data breach analysis shows a 33 percent drop in publicly reported identity compromises so far in 2020 (January to June) compared to the same time period in 2019. The number of individuals impacted by compromises is down 66 percent over the first six months of 2019

YEAR OVER YEAR JAN - JUN 2020

Year	# of Breaches	# of Individuals Impacted
2020	540	163,551,023
2019	811	493,011,910
2018	702	627,293,710

Source: Identity Theft Resource Center© 2020

- Attacks by external threat actors are still the most common cause of a data breach, but compromises caused by internal threat actors are at a three-year low as more people work from home and have less access to internal systems and data
- The decrease in data breaches is consistent with threat actors consuming data during the global pandemic instead of gathering new identity information to fuel a variety of COVID-19-related and traditional fraud such as phishing scams and credential stuffing cyberattacks





- Absent a significant uptick in reported data compromises, 2020 is on trend to see the lowest number of breaches and data exposures since 2015

YEAR-OVER-YEAR

Year	# of Breaches	# of Individuals Impacted
2020*	1080 (projected)	327,102,046
2019	1506	915,360,079
2018	1257	2,090,014,115
2017	1632	1,991,015,754
2016	1106	1,000,552,959
2015	784	137,000,000

*As of 6/30/2020

Source: Identity Theft Resource Center© 2020

Update 9/15/2020 – The number of individuals impacted for 2019 and 2018 in the Year-Over-Year chart have been updated. The previous chart incorrectly showed the total individuals impacted for JAN-JUN

- While the downward trend is good news for consumers and businesses overall, the emotional and financial impacts of data compromises on both remains significant and potentially life altering, especially during the COVID-19 pandemic
- This is not expected to be a long-term trend as threat actors are likely to return to more traditional attack patterns to replace and update identity information needed to commit future identity and financial crimes

For more information on the ITRC’s data breach tracking and trend analysis, or if your organization would like to subscribe to our monthly data breach product, please email notifiedbyITRC@idtheftcenter.org.

For victim assistance for those that might be impacted by a data breach, please live-chat with one of our knowledgeable advisors at www.idtheftcenter.org or call 888.400.5530.

