

## At a Glance

At the ITRC, we strive to educate more consumers and victims through our various platforms. Below are some of our top stats through these efforts. We'd love to partner with your organization!



**775K+ Pageviews**

At IDTheftCenter.org



**13.5M Website Impressions**

At IDTheftCenter.org



**9K+ Features in Media Publications**

Including The Associated Press, Forbes, NBC News, POLITICO, USA Today, The Washington Post, and The Wall Street Journal



**9K+ Podcast Listens**

Across all podcast platforms (Soundcloud, Spotify, Apple Music, OnPodium, Google Music, Audible, Amazon Music)



**36K+ Social Followers**

Including 629K+ in annual impressions (Facebook, Instagram, LinkedIn, Twitter, YouTube)



**2.8K+ Report Downloads**

Of our four signature reports – Annual Data Breach Report, Trends in Identity Report, Consumer Impact Report, Business Impact Report



**13K+ People Assisted**

Thanks to the ITRC Contact Center