

## AT A GLANCE

At the ITRC, we strive to educate more consumers and victims through our various platforms. Below are some of our top stats through these efforts. We'd love to partner with your organization!

**1.2M+ PAGEVIEWS** at [IDTheftCenter.org](https://IDTheftCenter.org)

**9M+ WEBSITE IMPRESSIONS** at [IDTheftCenter.org](https://IDTheftCenter.org)

**10.2K+ FEATURES IN MEDIA PUBLICATIONS**

Includes The Associated Press, NBC News, CBS News, POLITICO, The Washington Post and The Wall Street Journal

**12.8K+ PODCAST LISTENS** *Across All Podcast Platforms*

Soundcloud, Spotify, Apple, Google, Audible, Amazon and OnPodium

**27.1K+ SOCIAL FOLLOWERS** *Including 6.5M+ in Annual Impressions*

Facebook, Instagram, LinkedIn, X, TikTok, Threads and YouTube

**3.4K+ REPORT DOWNLOADS** *of Our 2025 Reports*

Annual Data Breach Report, Biometric Consumer Attitude Report, H1 Data Breach Report, Trends in Identity Report, Consumer Impact Report and Business Impact Report

**7.1K+ PEOPLE ASSISTED** *Thanks to the ITRC Contact Center*