## ITRC Breach Statistics 2005 - 2016

| Entity  | # of<br>Breaches<br>2005 | % of total breaches 2005       | # of<br>Breaches<br>2006 | % of total<br>breaches<br>2006 | # of<br>Breaches<br>2007 | % of total<br>breaches<br>2007 | # of<br>Breaches<br>2008 | % of total<br>breaches<br>2008 | # of<br>breaches<br>2009 | % of total breaches 2009       | # of<br>breaches<br>2010 | % of total breaches 2010       | # of<br>breaches<br>2011 | % of total breaches 2011 | # of<br>breaches<br>2012 | % of total breaches 2012       | # of<br>breaches<br>2013 | % of total breaches 2013       | # of<br>breaches<br>2014 | % of total breaches 2014       | # of<br>breaches<br>2015 | % of total breaches 2015       | # of<br>breaches<br>2016 | % of total<br>breaches<br>2016 | Percent<br>Change |
|---|--------------------------|--------------------------------|--------------------------|--------------------------------|--------------------------|--------------------------------|--------------------------|--------------------------------|--------------------------|--------------------------------|--------------------------|--------------------------------|--------------------------|--------------------------|--------------------------|--------------------------------|--------------------------|--------------------------------|--------------------------|--------------------------------|--------------------------|--------------------------------|--------------------------|--------------------------------|-------------------|
| Business  | 25                       | 15.9%                          | 67                       | 20.9%                          | 130                      | 29.1%                          | 237                      | 36.1%                          | 202                      | 40.6%                          | 274                      | 41.4%                          | 177                      | 42.0%                    | 162                      | 34.4%                          | 195                      | 31.8%                          | 263                      | 33.6%                          | 312                      | 40.0%                          | 495                      | 45.2%                          | 5.2%              |
| Educational   | 75                       | 47.8%                          | 80                       | 24.9%                          | 111                      | 24.9%                          | 131                      | 20.0%                          | 78                       | 15.7%                          | 65                       | 9.8%                           | 57                       | 13.5%                    | 63                       | 13.4%                          | 54                       | 8.8%                           | 57                       | 7.3%                           | 58                       | 7.4%                           | 98                       | 9.0%                           | 1.6%              |
| Government/Military                                       | 21                       | 13.4%                          | 99                       | 30.8%                          | 110                      | 24.7%                          | 110                      | 16.8%                          | 90                       | 18.1%                          | 104                      | 15.7%                          | 54                       | 12.8%                    | 55                       | 11.7%                          | 60                       | 9.8%                           | 92                       | 11.7%                          | 63                       | 8.1%                           | 72                       | 6.6%                           | -1.5%             |
| Health/Medical  | 16                       | 10.2%                          | 44                       | 13.7%                          | 63                       | 14.1%                          | 99                       | 15.1%                          | 70                       | 14.1%                          | 165                      | 24.9%                          | 102                      | 24.2%                    | 167                      | 35.5%                          | 271                      | 44.1%                          | 333                      | 42.5%                          | 275                      | 35.3%                          | 374                      | 34.5%                          | -0.8%             |
| Banking/Credit/Financial                                  | 20                       | 12.7%                          | 31                       | 9.7%                           | 32                       | 7.2%                           | 79                       | 12.0%                          | 58                       | 11.6%                          | 54                       | 8.2%                           | 31                       | 7.4%                     | 24                       | 5.1%                           | 34                       | 5.5%                           | 38                       | 4.9%                           | 71                       | 9.1%                           | 52                       | 4.8%                           | -4.3%             |
|   | 157                      |                                | 321                      |                                | 446                      |                                | 656                      |                                | 498                      |                                | 662                      |                                | 421                      |                          | 471                      |                                | 614                      |                                | 783                      |                                | 780                      |                                | 1091                     |                                |                   |
| Category  | # of<br>Breaches<br>2005 | % of total<br>breaches<br>2005 | # of<br>Breaches<br>2006 | % of total breaches 2006       | # of<br>breaches<br>2007 | % of total<br>breaches<br>2007 | # of<br>breaches<br>2008 | % of total<br>breaches<br>2008 | # of<br>breaches<br>2009 | % of total<br>breaches<br>2009 | # of<br>breaches<br>2010 | % of total<br>breaches<br>2010 | # of<br>breaches<br>2011 | % of total breaches 2011 | # of<br>breaches<br>2012 | % of total<br>breaches<br>2012 | # of<br>breaches<br>2013 | % of total breaches 2013       | # of<br>breaches<br>2014 | % of total breaches 2014       | # of<br>breaches<br>2015 | % of total<br>breaches<br>2015 | # of<br>breaches<br>2016 | % of total<br>breaches<br>2016 | Percent<br>Change |
| Insider Theft   |                          |                                |                          |                                | 27                       | 6.1%                           | 102                      | 15.5%                          | 85                       | 17.1%                          | 102                      | 15.4%                          | 56                       | 13.3%                    | 40                       | 8.5%                           | 72                       | 11.7%                          | 81                       | 10.3%                          | 83                       | 10.6%                          | 77                       | 7.1%                           | -3.6%             |
| Hacking / Skimming / Phishing                             |                          |                                |                          |                                | 63                       | 14.1%                          | 91                       | 13.9%                          | 97                       | 19.5%                          | 113                      | 17.1%                          | 110                      | 26.1%                    | 128                      | 27.2%                          | 160                      | 26.1%                          | 231                      | 29.5%                          | 295                      | 37.8%                          | 607                      | 55.6%                          | 17.8%             |
| Data on the Move  |                          |                                |                          |                                | 123                      | 27.6%                          | 137                      | 20.9%                          | 78                       | 15.7%                          | 111                      | 16.8%                          | 78                       | 18.5%                    | 57                       | 12.1%                          | 79                       | 12.9%                          | 63                       | 8.0%                           | 57                       | 7.3%                           | 53                       | 4.9%                           | -2.4%             |
| Accidental Web /Internet Exposure                         |                          |                                |                          |                                | 90                       | 20.2%                          | 95                       | 14.5%                          | 59                       | 11.8%                          | 71                       | 10.7%                          | 45                       | 10.7%                    | 41                       | 8.7%                           | 46                       | 7.5%                           | 92                       | 11.7%                          | 109                      | 14.0%                          | 101                      | 9.3%                           | -4.7%             |
| Subcontractor / 3rd Party / Business<br>Associate         |                          |                                |                          |                                | 52                       | 11.7%                          | 68                       | 10.4%                          | 37                       | 7.4%                           | 58                       | 8.8%                           | 32                       | 7.6%                     | 54                       | 11.5%                          | 89                       | 14.5%                          | 117                      | 14.9%                          | 70                       | 9.0%                           | 70                       | 6.4%                           | -2.6%             |
| Employee Error / Negligence /<br>Improper Disposal / Lost |                          |                                |                          |                                |                          |                                |                          |                                |                          |                                |                          |                                |                          |                          | 34                       | 7.2%                           | 58                       | 9.4%                           | 89                       | 11.4%                          | 117                      | 15.0%                          | 95                       | 8.7%                           | -6.3%             |
| Physical Theft  |                          |                                |                          |                                |                          |                                |                          |                                |                          |                                |                          |                                |                          |                          |                          |                                |                          |                                | 98                       | 12.5%                          | 81                       | 10.4%                          | 69                       | 6.3%                           | -4.1%             |
| Category  | # of<br>Breaches<br>2005 | % of total<br>breaches<br>2005 | # of<br>Breaches<br>2006 | % of total breaches 2006       | # of<br>breaches<br>2007 | % of total<br>breaches<br>2007 | # of<br>breaches<br>2008 | % of total<br>breaches<br>2008 | # of<br>breaches<br>2009 | % of total<br>breaches<br>2009 | # of<br>breaches<br>2010 | % of total<br>breaches<br>2010 | # of<br>breaches<br>2011 | % of total breaches 2011 | # of<br>breaches<br>2012 | % of total<br>breaches<br>2012 | # of<br>breaches<br>2013 | % of total<br>breaches<br>2013 | # of<br>breaches<br>2014 | % of total<br>breaches<br>2014 | # of<br>breaches<br>2015 | % of total<br>breaches<br>2015 | # of<br>breaches<br>2016 | % of total<br>breaches<br>2016 | Percent<br>Change |
| Paper   |                          |                                |                          |                                | 84                       | 18.8%                          | 116                      | 18%                            | 129                      | 26%                            | 129                      | 19%                            | 68                       | 16.2%                    | 72                       | 15.3%                          | 73                       | 11.9%                          | 109                      | 13.9%                          | 98                       | 12.6%                          | 84                       | 7.7%                           | -4.9%             |
| Unknown records   |                          |                                |                          |                                | 136                      | 30.5%                          | 252                      | 38.4%                          | 250                      | 50.2%                          | 302                      | 45.6%                          | 171                      | 40.6%                    | 237                      | 50.3%                          | 243                      | 39.6%                          | 294                      | 37.5%                          | 395                      | 50.6%                          | 554                      | 50.8%                          | 0.1%              |
| Exposed SSN   |                          |                                |                          |                                |                          |                                |                          |                                |                          |                                | 411                      | 62.1%                          | 260                      | 61.8%                    | 226                      | 48.0%                          | 295                      | 48.0%                          | 325                      | 41.5%                          | 341                      | 43.7%                          | 568                      | 52.1%                          | 8.3%              |
| Exposed CC/DC   |                          |                                |                          |                                |                          |                                |                          |                                |                          |                                | 170                      | 25.7%                          | 111                      | 26.4%                    | 68                       | 14.4%                          | 96                       | 15.6%                          | 138                      | 17.6%                          | 160                      | 20.5%                          | 143                      | 13.1%                          | -7.4%             |
| Unknown attributes  |                          |                                |                          |                                | n/a                      |                                | n/a                      |                                | 172                      | 34.5%                          | 254                      | 38.4%                          | 133                      | 31.6%                    | 163                      | 34.6%                          | 176                      | 28.7%                          | 123                      | 15.7%                          | 51                       | 6.5%                           | 115                      | 10.5%                          | 4.0%              |

Note for 2016: Two duplicate breaches were subsequently removed bringing the year-end total for 2016 to 1,091. This was due to inconsistent naming conventions used in the data breach reporting process by different sources, i.e. media, breach notification letters and/or HHS.gov.



